

Volunteer Opportunity: Social Media Coordinator

Released 6 January 2025 - Are you passionate about social media and skilled at creating engaging content? Curling Australia is looking for an enthusiastic volunteer to manage our social media platforms (currently Facebook and Instagram), ensuring balanced and consistent communication with our members and stakeholders.

This role involves:

- Keeping our community informed about events and notable achievements.
- Aligning content with our established communications schedule and branding.
- Upholding our reputation and reflecting Curling Australia's values in every post.

The ideal candidate is:

- Technically savvy and familiar with social media protocols for sporting organisations.
- Aware of child protection policies and best practices.
- In touch with Curling Australia's mission to grow and promote the sport across the country.

This volunteer position reports to the CEO and Company Secretary, who oversee communications, and offers an opportunity to shape how we connect with the Australian Curling community.

If you're interested, please send your expression of interest to secretary@curling.org.au by the 1st February 2025.

About Curling Australia:

Curling Australia is the governing body that leads, develops, and promotes the sport of Curling in Australia. We aid and support the individual State Associations and their grassroots endeavours to advance Curling whilst providing a pathway for curlers to compete at National and International events, including the Olympic and Paralympic Winter Games.

For more information, contact: secretary@curling.org.au